

THE ROYAL CROWN

The Royal Crown Futurity



Welcome to the “Royal Crown.” A breeders’ incentive owned by share owners. This incentive is designed to benefit the barrel horse industry by giving back a substantial amount to stallion or share owners and breeders. Stallion or share owners will have the potential to make money by paying into the Royal Crown. Stallion and breeder money will be split 50/50 to give mare owners more of an incentive to breed to Royal Crown stallions. Attached is an example payout with 300 entries. The Royal Crown is owned 100% by the share owners who will all have a say. It will be run by a board of 7 selected members; all issues and new ideas can be brought to the board to be discussed and voted on. The board of members have already been selected. This idea was presented by Matt Zancanella (Co-owner of Lion Share of Fame) to pay out the first one-million-dollar futurity to contestants on top of a substantial payout for stallion and breeders. The Royal Crown will be a futurity that is 100 % payback with no annual nomination fees or hidden fees, with all entry fee money being paid out. It will be a 2D futurity with 0.75 second splits. The Royal Crown will begin August 10-15, 2021 in Rock Springs, Wyoming.

- ❖ There will be 100 stallion spots sold at \$12,500 a share per year
 - Each spot will count as one share in the Royal Crown
 - Each share is owned by whoever bought that spot they can do whatever they choose with that spot. They can sell it, sell their stallion with the share or they can sell just their stallion and keep the share to put a new stallion into.

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- A spot will only open up on the waiting list if someone defaults on payment or gives up their position.
- Each shareowner will be able to bring new ideas and issues to the board.
- All stallions that were bought in during the inaugural year by stallion owners themselves, (not investor bought in) for 2020 are eligible for life from 2021 (bred in 2020) foals on up. We appreciate you taking the leap with us and believing in the Royal Crown program!
- Horses that are sold through the Royal Crown Horse Sale are eligible for life.
- If your horse runs in the Royal Crown futurity, they are eligible for life.
- All new stallions that are bought in in 2021: only the colts bred in 2021 (2022 foals) are eligible for life and the colts that run in the futurity in 2021 are eligible for life. Older horses are only eligible the year the stallion is bought in, unless they were bred that year or ran in the futurity that year or sold in the sale.
- The reason for this is we feel it gives an incentive for people to buy in each year, not just every 5th year and not every open horse will be eligible then.
- If a stallion dies or becomes sterile the owner has the option to replace that stallion with a new one, the deceased stallion's foals will still be eligible for the Royal Crown; the owner will also be eligible to win the stallion/breeder money from the foals of the deceased stallion.
- There will be 4 payments due to make up the \$12,500
- Payment due dates:
 - \$3,500 due November 1, 2020
 - \$3,000 due January 1, 2021
 - \$3,000 due March 1, 2021
 - \$3,000 due May 1, 2021
- There will be a 15-day grace period for each payment. If you miss a payment, you will lose your spot and all money paid in. The next stallion on the waiting list gets the opportunity to buy that spot for the full \$12,500. The waiting list will be public so you will know where you're at. The new stallion owner will need to pay payments and payment amounts on the dates.

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- Once you sign the contract you are responsible for paying the \$12,500.
- ❖ All money will be transparent to shareholders; shareholders will always be able to see where all of the money is spent and payed out.
- ❖ There will be no nomination fees what-so-ever in the Royal Crown; any horses of futurity age by a Royal Crown Stallion will be eligible to run in the futurity. Foal owners will not need to pay foals in each year.
- ❖ The only money that will be withheld from the share owners' money is advertising and administrative costs.
 - \$100,000 will be held out for the marketing budget; this will enable us to provide professional marketing for the stallions in the Royal Crown program.
 - \$75,000 will be withheld for administration costs.
 - Along with the Royal Crown Futurity, there will be a \$50,000 added open 4D open to the world. Horses do not need to be by a Royal Crown Stallion.
 - There will also be a \$25,000 added youth side pot open to any youth competitor ages 16 and under. Horses do not need to be by a Royal Crown Stallion.
 - The open and youth have been added to draw a crowd for the event and horse sale. We want people who are not involved in the Royal Crown to be drawn to the event. This helps show the benefits of breeding to a Royal Crown Stallion and buying their offspring.
- ❖ In addition, there will be a horse sale for the stallion owners and breeders that have bred to a Royal Crown Stallion
 - Each stallion owner will be allowed to bring as many horses as they want to sell, even if your stallion was bought in by an investor
 - Each breeder will be allowed to bring 3 horses to sell
 - The public will each be able to bring one horse to sell if they are by a Royal Crown stallion.
 - There will be a maximum of 500 horses allowed in the sale

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- There will be no catalog fee
 - There will be a \$300 no sale fee applied that must be sent in prior to being allowed into the catalog. When you sell your horse, the no sale fee will be refunded to you.
 - All horses MUST have a professional picture in order to be accepted into the Royal Crown Horse Sale
 - There will be 8% commission charged on all horses sold
 - When consigning horses, original registration papers along with a signed transfer form must be mailed to us.
 - There will also be a sale graduate incentive for all horses purchased from the horse sale. They will be eligible to run in a major incentive side pot.
 - To be eligible for the sale graduate incentive horses must be purchased at the sale. Horses that are not sold will be ineligible
- ❖ If you are an investor or own a young stallion and wish to buy in a stallion with colts of futurity age:
- ✨ Do you want to be a part of the Royal Crown and collect stallion money? ✨
 - Maybe you own a stallion but he is too young and doesn't have foals old enough to make it feasible for you to buy a spot in the program, but you don't want to miss the chance to be a part of this awesome and lucrative program. **WE HAVE NEWS FOR YOU!!!** After December 1, 2020 you will be able to purchase a spot and name ANY stallion that is not currently paid in to the Royal Crown, that's right you will collect the stallion money that is won for the particular stallion that you choose to fill your spot. If you choose a stallion, we will contact the stallion owner and give them first right to decide if they want to buy their stallion in themselves otherwise that stallion will be able to be bought in with permission from the stallion owner. We will have a written agreement for the two stallions that must be signed by each. When your young stallion begins to have offspring that are "of age" you can then place him in your spot. The stallion owner is still getting the benefits, even if they choose to not pay their stallion in or can't afford to at the time. The owner of the stallion

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would be eligible to bring colts by their stallion even if someone else buys him in.

- Maybe you don't own a stallion but still want to be a part of the Royal Crown and "play the game" without all the expense that comes with owning a stallion, or you are looking for a fun and exciting investment opportunity. After December 1st, you will be able to purchase a spot and put ANY stallion that is not currently paid in to the Royal Crown in that spot if the stallion owner agrees to it. YOU will collect the stallion money for that stallion for as long as you continue to buy that spot for that named stallion.
- Here is where the investment opportunity comes in. Say you own the spot and you pay a particular stallion into the program that you don't own. If the owner of that particular stallion decides to put their stallion in the program, that stallion owner will have to buy that spot from you at the price you decide it is worth for you to sell or any other spot that is available for purchase. The stallion owner has first right to buy their stallion in each year IF there are any open spots or if they find someone who will sell their spot to them.
- The Royal Crown is offering this exciting twist to allow everybody the opportunity to be involved in our program! For more info, contact us at royalcrownrace@gmail.com or look at www.royalcrownrace.com

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Share Owner: _____

Phone: _____ Email: _____

Stallion Name: _____

Registration Number: _____ Stud Fee: _____

Address: _____

City, State, Zip: _____

Facebook Page: _____

Website: _____

Height _____ Weight _____ First Foal Crop _____

Preferred way to contact you: _____

I would like to maintain my own stallion profile (add pictures, video, comments, list incentives, standing at info, breeding contract...)

OR

I will email pictures and info to jo@performancehorsehotline.com

OR

Please use the information below for my stallion profile and grab pictures from:

Facebook Website

Comments & Stats (attach another sheet if needed)

List Incentives:

Standing At: _____

City: _____ State: _____ Phone: _____

Please remember to send a copy of papers.

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Feel free to send current breeding contract as well.

___ I would like a quote on graphic design, marketing and/or website services.

Rules and By-Laws

- **All amendments and rule proposals or changes that are brought to the board will be voted on by the board and only passed with a 2/3 vote**
- **The Royal Crown reserves the right to refuse any stallion for any reason and will not be held responsible for this action**
- **If a stallion position becomes available the first stallion on the waiting list will have first option and will have two weeks to decide if they want the position**
- **If a stallion dies while in the Royal Crown they can opt to stay if they would like with a deceased stallion and breeding with frozen semen if frozen is not available, the owner has the option to put a new stallion of theirs in otherwise they can sell their position or give their position back to the Royal Crown and next on the waiting list will have first chance**
- **If a stallion dies or becomes sterile and the owner wants to replace that stallion with a new one, the deceased stallion's foals will all still be eligible for the Royal Crown and that stallion owner will also be eligible to win the stallion/breeder money from the foals of the deceased stallion.**
- **If a stallion dies while on the waiting list the owner of the stallion can replace that stallion with a new stallion and not lose the position**
- **If a stallion is sold while in the Royal Crown or on the waiting list the owner of the position has the option to put a new stallion in that position**

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- **The maximum number of stallions allowed in the Royal Crown is 100 and will remain at 100; it will never change**
- **If a board member position becomes available shareholders can nominate new members and the current board will vote on the new member**
- **All foals out of Royal Crown stallions are eligible for the futurity, there is no nomination fee**

royalcrownrace@gmail.com

Matt Zancanella 605-695-4797

Levi O’Keeffe 701-721-9248

Lindsey O’Keeffe 307-401-2555

Please mail entry to:

Lindsey O’Keeffe

18685 Fisherman’s Road

Belle Fourche, SD 57717

Please Email us a copy of your stallion’s registration papers along with a stallion poster for advertising purposes. Thank you for choosing The Royal Crown!

Signature _____ **Date** _____